

## **Mission Fulfillment and Core Themes 2014-15**

These scorecards present data for indicators of mission fulfillment and core theme attainment compiled for the 2014-15 academic year.

### **Mission**

Wenatchee Valley College enriches North Central Washington by serving educational and cultural needs of communities and residents throughout the service area. The college provides high-quality transfer, liberal arts, professional/technical, basic skills and continuing education for students of diverse ethnic and economic backgrounds.

### **Core Themes**

#### **Educational Achievement**

Students will achieve their goals for education and employment through preparation for successful transfer to the baccalaureate level, development of the professional/technical expertise for successful entry into the workforce, or proficiency in college readiness skills needed to pursue goals for further education and employment.

#### **Support for Learning**

WVC's non-instructional programs and services will support students' attainment of their educational goals and promote access to all of the college's educational opportunities.

#### **Responsiveness to Local Needs**

WVC's degrees, programs, courses and services will be responsive to local demand and community needs. WVC will actively seek community input through its foundations, advisory committees, and collaboration with external organizations.

#### **Diversity and Cultural Enrichment**

Students and staff will be supported by practices and policies that create an inclusive environment for learning and work. The college community and residents of District 15 will have opportunities to experience diverse and multiculturally rich perspectives through curriculum, educational programs, and special events.

# Mission Fulfillment 2014-15

**Overall Mission Fulfillment Score: 94%**

## **Student Success**

**Points Possible: 100**

**Points Achieved: 95**

### **Performance Exceeding Benchmark:**

- Retention and completion for Opportunity Grant and Perkins programs; retention for CAMP program
- Skill gains for ABE and ESL students
- Retention and 15 credits earned in the first year for transfer students

### **Performance Meeting Benchmark:**

- Retention for workforce, developmental, and basic skills students
- 15 credits earned in the first year for workforce, and developmental students
- Degree completion for transfer students
- Degree/certificate completion for workforce students
- Student satisfaction with libraries, facilities, and technology support

### **Performance Not Meeting Benchmark:**

- Employment rate for workforce students who left WVC in 2012-13 with at least 45 credits and GPA of 2.0 or higher

## **Community Engagement**

**Points Possible: 100**

**Points Achieved: 92**

### **Performance Exceeding Benchmark:**

- Representation of Latino students (Wenatchee) relative to district population demographics
- Running Start student participation from smaller high schools in WVC service district

### **Performance Meeting Benchmark:**

- Enrollment relative to state FTE target
- Continuing Education and contract training enrollments
- Events for students and the community
- Percentage of Running Start students attending WVC at Omak
- Student and employee satisfaction with college environment
- Native American student enrollments for WVC at Omak
- Success of Hispanic and Native American students in moving from developmental to college-level math










### **Performance Not Meeting Benchmark:**




- The proportion of Latino and Native American employees relative to student population

## Educational Achievement Scorecard









Objective: Students will achieve their goals for education and employment through preparation for successful transfer to the baccalaureate level, development of the professional/technical expertise for successful entry into the workforce, or proficiency in college readiness skills needed to pursue goals for further education and employment.




### Student Progress Indicators

Quantitative Measures	Benchmark for Expected Performance	Current Data	Result
Retention	Transfer students: Fall to fall retention rate between 53% and 61%	Fall 2013 to Fall 2014 62%	
	Workforce students: Fall to fall retention rate between 40% and 56%	Fall 2013 to Fall 2014 53%	
	Developmental students: Fall to fall retention rate between 42% and 55%	Fall 2013 to Fall 2014 54%	
	Basic skills students: Fall to spring retention rate between 19% and 28%	Fall 2014 to Spring 2015 23%	
Student Achievement point: 1 <sup>st</sup> 15 credits in first year	Transfer students: Point earned rate between 64% and 73%	Fall 2014 entering cohort 74%	
	Workforce students: Point earned rate between 57% and 77%	Fall 2014 entering cohort 62%	
	Developmental students: Point earned rate between 56% and 67%	Fall 2014 entering cohort 59%	
Completion within IPEDS standard of 150% time (3 years for degree, 1.5 years for certificate)	Transfer students: Completion rate between 22% and 26%	Fall 2012 entering cohort 26%	
	Workforce students: Completion rate between 20% and 54%	Fall 2012 entering cohort 32%	

 = Result exceeds target  
  = Result is approaching target  
  = Result is below target

## Student Transition Indicators

Quantitative Measures	Benchmark for Expected Performance	Current Data	Result
Enrollment/completion at 4-year institution	Transfer students: Percentage of students earning a degree within four years after completing AAS between 42% and 46%	358 graduates in 2009-10; 45% (160) earned awards through spring 2014	
Employment	Workforce students: employment rate between 79% and 86% for students leaving WVC with at least 45 credits and GPA of 2.0 or higher	Students who left WVC in 2012-13: 74.6% employment NOTE: this result has not been updated from last year as SBCTC has not yet released new data	
Transition to college	Former ABE students: enrollment rate in developmental or college-level courses for students in ABE level 4 or GED prep	2014-15: 21%	No target set due to changes in GED
Student Surveys	Core abilities: students' self-assessment is "Agree" or better; Average rating on Instruction items is "satisfactory" or better	Spring 2013 student survey: average 4.42 (5 point scale) for student experience questions 2013-14 graduate surveys: average 4.43 (5 point scale) on core abilities; average 3.45 (4 point scale) on satisfaction with instruction	  
External Certification	100% of programs with external exams meeting pass rate targets	Pass rates: Nursing – RN: 96% (2015) Nursing – LPN: 100% (2015)  Radiologic Tech (2014) 90%  Medical Lab Tech (2014) 94%	  

 = Result exceeds target     = Result is approaching target     = Result is below target

## Support for Learning Scorecard

Objective: WVC's non-instructional programs and services will support students' attainment of their educational goals and promote access to all of the college's educational opportunities.

### Student Services Support


Quantitative Measures	Benchmark for Expected Performance	Current Data	Result
Relationship of student development services to student progress/learning outcomes	Retention and completion for CAMP, Opportunity Grant, and Perkins participants; retention for advising center contacts	CAMP 2014-15: 1 <sup>st</sup> year retention 100%; retention into 2 <sup>nd</sup> year 85% Opportunity Grant 2013-14: 96% of students served retained or completed Perkins 2013-14: 127% of completions target; 111% of retention/transfer target Completion Coach: students contacted had 82% fall to winter retention (compared to 71% for all students), 72% fall to spring retention (compared to 61%)	●
Student satisfaction with services	"Satisfactory" or better on graduation survey/CCSSE/student survey	Spring 2013 student survey: average 3.62 (5-point scale) for student support questions 2013-14 graduate survey: average 3.19 rating (4-point scale) on satisfaction with services	● ●


### Library Support


Quantitative Measures	Benchmark for Expected Performance	Current Data	Result
Support for student learning and core abilities	"Satisfactory" or better on biennial student survey  2013 Library survey  2013-14 graduate survey	Spring 2013 student survey: average 3.99 on library/website support (5 point scale)  Average rating 4.5 or better (5 point scale) of staff expertise, professionalism, availability  Average rating of 3.19 (4 point scale)	●  ●  ●


● = Result meets target      ▲ = Result is approaching target      ■ = Result is below target

### Infrastructure Support

Quantitative Measures	Benchmark for Expected Performance	Current Data	Result
Sufficiency of facilities, technology to support student learning	Staff and student surveys – average response “satisfactory” or better	Spring 2013 student survey and Winter 2015 staff survey: average responses “satisfactory” or better on facilities and technology questions	

 = Result meets target

 = Result is approaching target

 = Result is below target

## Responsiveness to Local Needs Scorecard

Objectives: WVC’s degrees, programs, courses and services will be responsive to local demand and community needs. WVC will actively seek community input through its foundations, advisory committees, and collaboration with external organizations.

Indicators	Quantitative Measures	Benchmark for Expected Performance	Current Data	Result
Resource Allocation Related to Demand and Participation	FTE Enrollments	State FTE allocation – meet or exceed	2,558 FTEs in 2014-15 = 101% of state allocation	●
	State FTEs generated:	Monitoring only	Transfer: 1,127 Workforce: 925 Developmental: 308 Basic Skills: 199	
	Headcounts:	Continuing Ed: 1388 to 2110	Continuing Ed: 1727	●
		Running Start: 318 to 522	Running Start: 618	●
	Local HS graduate capture (enrollment) rate	New data source – benchmarks not yet established	Overall enrollment rate: 26.3% Largest high schools 56 – 58% 50 or more grads: 19% Fewer than 50 grads: 21%	
Small HS outreach	Percentage of Running Start enrollment at Omak campus: between 8% and 13%  Avg. number of RS students from smaller high schools: between 141 and 163	2014-15: 12%	●	
		2014-15: 218	●	
Industry Relations	Contract and employer-based training	Additional data needed to benchmark	224 individuals in four companies enrolled	Prior year 134/seven
Economic Development	Economic impact study 2012	Return for students, taxpayers, society WVC contribution to regional economic activity	Total economic impact \$152.8m, representing 3.5% of the regional economy	



= Result meets target








= Result is approaching target




= Result is below target




## Diversity and Cultural Enrichment Scorecard

Objectives: Students and staff will be supported by practices and policies that create an inclusive environment for learning and work. The college community and residents of District 15 will have opportunities to experience diverse and multiculturally rich perspectives through curriculum, educational programs, and special events.

Indicators	Quantitative Measures	Benchmark for Expected Performance	Current Data	Result
Inclusive Environment	Student and staff surveys	“Satisfactory” or better on items related to inclusiveness of college environment	Spring 2013 student survey and winter 2015 staff survey: all items with ratings at “satisfactory” or better	
	Student and staff demographics	Targets based on demographics in district population: Students – Hispanic: 20.2% to 22.3% Students – Native American 3.3% to 3.5%	Fall 2015 Wenatchee Students: 37% Hispanic Omak Students: 12% Native American Total Students of Color: 49%	
		Targets based on student demographics	Staff: 15% Hispanic 1% Native American Total Staff of Color: 20% (42 of 209)	
		Perkins: gender distribution in workforce programs	2013-14: 20% of enrollments (123% of target), 17% of completions (121% of target) are nontraditional gender	
Success of underserved groups	Reduce achievement gaps:  2014-15 IPEDS completions report:	Associate degrees - 685 completions: White 66%, Native American 2%, Hispanic 26% Workforce 1-year certificate – 161 completions: White 63%, Native American 2%, Hispanic 25% Workforce short certificates – 331 completions: White 18%, Hispanic 72%		
			SAI Fall 2009 ATD database	Developmental to college math within 2 years: White 28%, Native American 25%, Hispanic 28%



Cultural Perspectives	Events for students and the community	Athletics: 62 to 66 events/year Community Engagement: 19 to 30 events/year Cultural: 8 to 23 events/year Entertainment: 6 to 15 events/year Social: 5 to 15 events/year	2014-15: Athletics: 70 events Community Engagement: 28 events Cultural: 20 events Entertainment: 10 events Social: 8 events	    
-----------------------	---------------------------------------	---	--	---

 = Result meets target     
 = Result is approaching target     
 = Result is below target